

## Live Mural Painting at City Events

The City of Spruce Grove invites artists (individuals or groups) to submit a proposal for a sea can mural to be displayed at various outdoor events to help beautify our community. The expectation of this call is to incorporate public art in our upcoming 2024 Canada Day and Alberta Day Events. This call is open to any Canadian Artist(s) ages 18 and older, individuals, artist groups, and collectives are encouraged to apply.

**Applications open:** Monday, May 6<sup>th</sup>, 2024

**Applications close:** Sunday, June 2<sup>nd</sup> at 11:59 p.m.

**Successful Artist(s) notified:** on or about June 16<sup>th</sup>, 2023

**Painting to be completed:** Live in person on July 1<sup>st</sup> and Sep. 1<sup>st</sup>, 2024

### Project Description

Our inspiration for the sea can is bright, bold and colorful. Our expectation is for this sea can to be used as a photo backdrop for event attendees.

The artist(s) is expected to do a **live painting on a sea can during our 2024 Canada Day Event at Jubilee Park in Spruce Grove as well as Alberta Day Event.** Artist(s) will have access to the sea can located outdoors in Spruce Grove prior to the event to prep, prime and design. The sea can will moved to the event space as mutually agreed upon with the Artist(s) and City of Spruce Grove.

Please keep in mind that this is an outdoor live mural painting and is weather dependent. Should the weather not allow for the live painting to take place on July 1<sup>st</sup> / Sep. 1<sup>st</sup>, the City and Artist(s) will mutually agree upon an alternative date.

The mural will:

- Approximately 20 feet x 8 feet each side.
- Must incorporate both sides in the painting.
- Must prime and paint the doors.

Please see sea can photos for reference:



It must:

- Be neutral in content.
- Provide subject matter that is relatable to the general public.

#### **Artist Requirements:**

The artist(s) must:

- Must prep and prime the entire sea can before Canada Day, July 1<sup>st</sup>, 2024.
- Must paint and seal at least one side of the sea can to protect it from weather on July 1<sup>st</sup>, 2024.
- Must paint and seal second side of the sea can to protect it from weather on September 1<sup>st</sup>, 2024.
- Must be willing to be filmed, interviewed and collaborate with City of Spruce Grove for publicity and social media purposes.
- Be willing to spend time meeting with City Council members and members of the community during the live painting and touch-up period.
- Make their own travel/mileage and accommodation arrangements to come to the site.
- Have experience working in large scale; mural experience is an asset.

#### **Compensation**

The budget for this project is \$5,000, including compensation for the artist's time (planning, meeting and collaborating with City, executing the mural, and participating in interviews for the mural project), paint, materials and additional equipment.

The artist(s) will be responsible for managing and allocating this budget amount to cover all mural expenses including: artist fees, materials, insurance, travel expenses, and time participating in promotional activities.

#### **How to Apply**

Email your application to [publicart@sprucegrove.org](mailto:publicart@sprucegrove.org) with the subject line "Application for Live Mural Painting at City Events". Please ensure that you have completed the application checklist and attached all required items. Applications must be submitted by 11:59 p.m. (Mountain Standard Time) on or before Sunday, June 2<sup>nd</sup>, 2024.

The successful applicant will need to sign a Media Release form and a Letter of Agreement, which defines the roles, rights, and responsibilities of the artist(s) and City of Spruce Grove, as well as setup/tear-down of live painting, maintenance, copyright and safety requirements.

#### **Selection Committee Process**

The Public Art Selection Committee will consider the following:

- Artistic Merit
- Artist Qualifications
- Artistic Theme
- Artistic Value
- Collaborative Work
- Budget



**Application Checklist (to be sent in one document):**

- ✓ 1 written page, description of artistic practice and your vision for the project.
- ✓ Proposal images
- ✓ Resume of artwork experience (previous work in large scale is considered an asset)
- ✓ Portfolio of relevant work (3-5 images)
- ✓ Budget proposal
- ✓ 2 Professional References, including name, email and phone number

**Accepted file formats:** .pdf , .doc

<b>Project Timeline</b>	<b>Date</b>
Applications Open	Monday, May 6, 2024
Submissions Due for Call to Artist	Sunday, June 2, 2024 at 11:59 p.m.
Selection Committee Meeting/Review	June 14, 2024 – 6-8 p.m.
Artist(s) notified/ Art Service Agreement signed	on or about June 17, 2024
Final Design Approval	Mutually agreed upon, prior to start date
Sea can live painting	July 1 <sup>st</sup> at 1p.m. & Sep. 1 <sup>st</sup>
Artwork Completion including protective finish	July 1 <sup>st</sup> / Sep. 1 <sup>st</sup> before 10 p.m.

\*Project Timeline subject to change

**Questions?**

Email Art and Culture Program Specialist at [publicart@sprucegrove.org](mailto:publicart@sprucegrove.org)